

BRANDEN CAGUIN

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SUMMARY

Experienced creative professional in Apparel & Product Development. 8+ years of graphic design, 6+ years of apparel design & product development experience. Proficiency in Adobe Creative Suite, Microsoft Office, and Product Lifecycle Management systems.

Achievements: FIDM SF 2018-2019 Valedictorian, FIDM Wilkes Bashford Award for Product Development Recipient, Magna Cum Laude, and President's Honors & Dean's Honors

EXPERIENCE

Creative Source Designs

Jun. 2021-Present

Senior Production Designer Sep. 2022-Present

Production Designer Jun. 2021-Sep. 2022

- Managed the creation of BOMs & production files of all products, trims, and packaging for *Walmart* and *Sam's Club* orders daily ~ accounts for 3k-4k skus, 800k-1.2 mil units, across 2700+ stores per season
- Created & submitted 50+ designs, Collection CADs, and store CADs weekly for licensing approval
- Attended production handoff meetings, managed design changes that result from them weekly
- Daily team correspondence to manage art creation and production setups for 50+ products across 2 designers
- Edited product shots for 300+ products in Photoshop that are used for ecommerce bi-weekly

The New Norm Box

Nov. 2020-Jun. 2021

Designer

- Created, prepared, and updated 100+ prints/patterns and CADs with assorting colors daily
- Reviewed 25+ production submits with founders to ensure product aligns with standards weekly

Restoration Hardware (Contract)

Feb. 2020-Nov. 2020

Product Development Coordinator

- Successfully acted as a conduit of information & changes to cross-functional teams and server systems daily
- Owned the tracking of 400+ samples & communicated updates to cross-functional partners daily
- Created, prepared, and maintained 100+ CADs & digital collection/presentation boards for meetings weekly

Chubbies Shorts

Sept. 2018-Nov. 2019

Assistant Designer Dec. 2018-Nov. 2019

Design Intern Sep. 2018-Dec. 2018

- Successfully designed *first* basketball short for FA'19, *collection beat sales forecast by 65%*
- Built 30+ inspiration boards and identified trends based off of trend/market research and made 500+ CADs for sport, lounge, and outerwear categories across a variety of prints to present to buyers quarterly
- Created and managed all 2020 Visual Line Plans, assortment edits, tech packs, and BOMs for Swim, Sport, and Outerwear daily which account for approx. 300-800 skus per season
- Attended & participated in fit sessions and the inspection of strike-offs and lab dips weekly
- Managed 100+ BOMs/tech packs, updated CADs, and reconfirmed product specs in PLM systems daily

Freelance Design

Jan. 2016-Present

- Created/updated tech packs and CADs for *Eastside Golf* + collabs with *Social Status* and *Jordan Brand*
- Collaborated with owner of *Dawne Florine* to create 12 CADs for *Janie* and *Jack* collaborations
- Created/updated tech packs and production art setups for 5+ *Feeling Fine* products and worked as an advisor
- Developed 10+ apparel graphics for *Vnty d'AG*, *Meraki by Yaya*, and *TRHS Apparel*

EDUCATION

Fashion Institute
of Design and
Merchandising

2017-2019

B.A. Creative Industry
Studies with a Focus on
Product Development
A.A. Merchandise Product
Development

Solano Community
College

2015-2017

A.A. Graphic Design and
Illustration
A.A. University Studies
with an Emphasis on Art
and Humanities
A.A. University Studies
with an Emphasis on
Liberal Studies

INTERNSHIPS

Fabkids

Jul. 2018-Sep.2018

Technical Design Intern

Chubbies

Sep. 2018-Dec.2018

Design Assistant

SKILLS

Adobe Creative Suite:
Illustrator, Photoshop,
InDesign, Acrobat

Microsoft Office: Word,
Excel, Powerpoint

Additional: Accumark/
Gerber, Sewing, Pattern
Making, PLM (Backbone,
Trello, Galaxy, Jira